



Improve efficiencies for your business.

[Learn more >](#)



## SUBJECT LINE

Exclusive offer on a simpler way to get paid.

## PREVIEW TEXT (30-60cc)

Limited time to try BMO Bill Connect free for 6 months.

## EXCLUSIVE OFFER: Try Bill Connect free for 6 months!<sup>1</sup>

Enroll between April 1 and May 31, 2023 to begin your free trial.

Dear Valued Customer,

As an Elite Business Checking Account customer, take advantage of this exclusive offer to try [BMO Bill Connect](#) free for six months. This powerful new digital tool can help you manage your business accounts payable and receivable in a fast, simple, and secure way.<sup>2</sup>

Integrating the Bill Connect Advanced plan with your accounting software can make your business more efficient and help you make real financial progress.

Try Bill Connect **free for 6 months!**

[Get started now](#)

### Features of the Advanced plan:



Receive digital bills from suppliers and send payments directly from your checking account



Two-way sync with accounting software like QuickBooks® and Xero®<sup>3</sup>



Easily connect with a growing catalog of over 4 million vendors

**Only \$30 per month after your 6 month free trial.**

### Enroll in 3 easy steps:

- 1 Sign in securely to [BMO Digital Banking](#)
- 2 Select "Pay & Transfer"
- 3 Select "BMO Bill Connect" and follow the steps to enroll



Watch this quick video about how your business could benefit from Bill Connect.

[Watch now](#)

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<sup>1</sup> Free trial offer is available for the monthly subscription price and all transaction fees, collaborator fees and service fees of BMO Bill Connect for the first 180 calendar days of service, starting from the date of enrollment. After the offer period, your account will automatically be charged on a monthly basis until you cancel. There is no contract and you are free to switch plans or cancel at any time. You may cancel your subscription through BMO Digital Banking by navigating to "BMO Bill Connect" and selecting "Cancel your Bill Connect plan" to unenroll. You must cancel any future dated transactions before you can cancel your Bill Connect plan. Your cancellation will become effective immediately. Any unpaid fees assessed through the date of cancellation will be due at the close of the current billing cycle. To be eligible for this offer you must be a new BMO Bill Connect customer and must have an open BMO Elite Business Checking Account in good standing. Free trial offer may be extended, modified, or discontinued at any time without notice and may vary by market. This offer may not be combined with any other offers for BMO Bill Connect.

<sup>2</sup> Visit [bmo.com/us/security](https://bmo.com/us/security) for details.

<sup>3</sup> Two-way sync with Xero™ and Quickbooks™ includes QuickBooks Online, QuickBooks Pro/Premier. QuickBooks® is a trademark of Intuit, Inc. Xero® is a trademark of Xero Limited.

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Streamline and automate your billing process.

[Get started >](#)



## SUBJECT LINE

Start a free trial to automate your billing now.

## PREVIEW TEXT (30-60cc)

Get this 6-month free trial offer before it's gone.

### EXCLUSIVE OFFER: Try Bill Connect free for 6 months!<sup>1</sup>

Enroll between April 1 and May 31, 2023 to begin your free trial.

Dear Valued Customer,

We don't want you to miss out on this exclusive offer for Elite Business Checking Account customers to try [BMO Bill Connect](#) free for six months.

Integrating the Bill Connect Advanced plan with your accounting software can save valuable time for your business.

After your free trial, enjoy the Advanced plan for **only \$30 per month.**

[Get started now](#)

#### Enroll in 3 easy steps:

- 1 Sign in securely to [BMO Digital Banking](#)<sup>2</sup>
- 2 Select "Pay & Transfer"
- 3 Select "BMO Bill Connect" and follow the steps to enroll



Watch this quick video for details on the features of Bill Connect.

[Watch now](#)

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Simplify receiving  
and sending  
payments.

[Enroll now >](#)



## SUBJECT LINE

May 31 is last day to claim  
Bill Connect special offer.

## PREVIEW TEXT (30-60cc)

Hurry, last chance to  
try Bill Connect free for  
6 months.

## LAST CHANCE: Try Bill Connect free for 6 months!<sup>1</sup>

Enroll before May 31, 2023 to begin your free trial.

Dear Valued Customer,

*Time is almost up* on this exclusive offer for Elite Business Checking Account customers to try [BMO Bill Connect](#) free for six months.

It's an easy and secure way to streamline your accounts payable by automating bill payments, digitizing invoices, and monitoring your cash flow.<sup>2</sup>

After your free trial, enjoy the Advanced plan for **only \$30 per month.**

[Get started now](#)

### Enroll in 3 easy steps:

- 1 Sign in securely to [BMO Digital Banking](#)
- 2 Select "Pay & Transfer"
- 3 Select "BMO Bill Connect" and follow the steps to enroll



**Watch this quick demo**  
on how easy it is to enroll.

[Watch now](#)

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# Bill Connect Acquisition Email Campaign


Email 1 of 2

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## Supercharge your business with BMO Bill Connect.

[Get started >](#)



### SPECIAL OFFER

Try Bill Connect **free for 60 days!**<sup>1</sup>

Dear Valued Customer,


Upgrade your current billing and invoicing process to get paid and send payments in a simpler, faster, and more secure way.<sup>2</sup> **BMO Bill Connect** is designed to help you make real financial progress by automating bill pay, digitizing invoices and helping you monitor your cash flow.

And, since you access it through BMO Digital Banking, it's one streamlined solution that lets you manage all your accounts and business finances in one place.


**With BMO Bill Connect you can:**

- Send bills and invoices electronically and securely<sup>2</sup>
- Save time and improve efficiencies so you can get paid faster
- Manage your accounts payable and receivable online, all in one place

**Choose the Bill Connect plan that's right for your business:**



**Advanced plan \$30 per month:** Designed for businesses with more than 10 payment transactions per month, it automatically syncs Bill Connect with accounting software such as Quickbooks<sup>®</sup> for seamless integration.<sup>3</sup>



**Basic plan \$5 per month:** Designed for businesses with less than 10 payment transactions per month and a single use.





**Enroll in 3 easy steps:**

- 1 [Sign into BMO Digital Banking](#) with your business checking account
- 2 Select "Pay & Transfer"
- 3 Select "BMO Bill Connect" and follow the steps to enroll

Try Bill Connect **free for 60 days!**<sup>1</sup>

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<sup>2</sup> Visit [bmo.com/security](https://bmo.com/security) for details.

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**Subject line:**

Get paid faster with BMO Bill Connect – try it free for 60 days!

Headline

Main content


Footer

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# Bill Connect Acquisition Email Campaign

Email 2 of 2

View online

**BMO** 

**Enroll now in BMO Bill Connect to try it free for 60 days!**  
Get started >



Dear Valued Customer,

Upgrade your current billing and invoicing process to get paid and send payments in a simpler, faster, and more secure way.<sup>2</sup> **BMO Bill Connect** is designed to help you make real financial progress by improving efficiencies on accounts payable and receivable.

**Start saving your business money today!**  
Try Bill Connect **free for 60 days.**<sup>1</sup>

**With BMO Bill Connect your business can enjoy:**






- ✓ Free onboarding sessions and one-to-one consultations to help you set up and sync your accounts<sup>3</sup>
- ✓ A simple, single sign in using your business checking account through BMO Digital Banking
- ✓ Cashflow dashboard, document storage and customizable invoicing

**Enroll in 3 easy steps:**

- 1 Sign into [BMO Digital Banking](#) with your business checking account
- 2 Select "Pay & Transfer"
- 3 Select "BMO Bill Connect" and follow the steps to enroll

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**Subject line:**

Start saving your business time and money with BMO Bill Connect.

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Main content

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