

**Improve** efficiencies for your business.

Learn more >



## **SUBJECT LINE**

Exclusive offer on a simpler way to get paid.

PREVIEW TEXT (30-60cc) Limited time to try BMO Bill Connect free for 6 months.

# EXCLUSIVE OFFER: Try Bill Connect free for 6 months!

Enroll between April 1 and May 31, 2023 to begin your free trial.

Dear Valued Customer,

As an Elite Business Checking Account customer, take advantage of this exclusive offer to try BMO Bill Connect free for six months. This powerful new digital tool can help you manage your business accounts payable and receivable in a fast, simple, and secure way.2

Integrating the Bill Connect Advanced plan with your accounting software can make your business more efficient and help you make real financial progress.

Try Bill Connect free for 6 months!

Get started now

#### Features of the Advanced plan:





Receive digital bills from suppliers and send payments directly from your checking account



Two-way sync with accounting software like QuickBooks® and Xero®3



Easily connect with a growing catalog of over 4 million vendors

Only \$30 per month after your 6 month free trial.

# Enroll in 3 easy steps:



Sign in securely to BMO Digital Banking



Select "Pay & Transfer"



Select "BMO Bill Connect" and follow the steps to enroll



Watch this quick video about how your business could benefit from Bill Connect.

Watch now

Email Us | Book an Appointment | Find a Branch











<sup>1</sup> Free trial offer is available for the monthly subscription price and all transaction fees, collaborator fees and service fees of BMO Bill Connect for the first 180 calendar days of service, starting from the date of enrollment. After the offer period, your account will automatically be charged on a monthly basis until you cancel. There is no contract and you are free to switch plans or cancel at any time. You may cancel your subscription through BMO Digital Banking by navigating to "BMO Bill Connect" and selecting "Cancel your Bill Connect plan" to unenroll. You must cancel any future dated transactions before you can cancel your Bill Connect plan. Your cancellation will become effective immediately. Any unpaid fees assessed through the date of cancellation will be due at the close of the current billing cycle. To be eligible for this offer you must be a new BMO Bill Connect customer and must have an open BMO Elite Business Checking Account in good standing. Free trial offer may be extended, modified, or discontinued at any time without notice and may vary by market. This offer may not be combined with any other affers for BMO Bill Connect.

Visit bmo.com/us/security for details.

<sup>1</sup> Two-way sync with XeroTM and QuickbooksTM includes QuickBooks Online, QuickBooks Pro/Premier: QuickBooks<sup>e</sup> is a trademark of Intuit, Inc. Xero<sup>e</sup> is a trademark of Xero Limited

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Streamline and automate your billing process.

Get started >



## **SUBJECT LINE**

Start a free trial to automate your billing now.

PREVIEW TEXT (30-60cc)

Get this 6-month free trial offer before it's gone.

# **EXCLUSIVE OFFER:** Try Bill Connect free for 6 months!<sup>1</sup>

Enroll between April 1 and May 31, 2023 to begin your free trial.

Dear Valued Customer,

We don't want you to miss out on this exclusive offer for Elite Business Checking Account customers to try BMO Bill Connect free for six months.

Integrating the Bill Connect Advanced plan with your accounting software can save valuable time for your business.

After your free trial, enjoy the Advanced plan for only \$30 per month.

Get started now

#### Enroll in 3 easy steps:

- Sign in securely to BMO Digital Banking?
- Select "Pay & Transfer"
- Select "BMO Bill Connect" and follow the steps to enroll



Watch this quick video for details on the features of Bill Connect.

Watch now

Email Us | Book an Appointment | Find a Branch









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Simplify receiving and sending payments.

Enroll now >



### **SUBJECT LINE**

May 31 is last day to claim Bill Connect special offer.

PREVIEW TEXT (30-60cc)

Hurry, last chance to try Bill Connect free for 6 months.

# LAST CHANCE: Try Bill Connect free for 6 months!1

Enroll before May 31, 2023 to begin your free trial.

Dear Valued Customer,

Time is almost up on this exclusive offer for Elite Business Checking Account customers to try BMO Bill Connect free for six months.

It's an easy and secure way to streamline your accounts payable by automating bill payments, digitizing invoices, and monitoring your cash flow.<sup>2</sup>

After your free trial, enjoy the Advanced plan for only \$30 per month.

Get started now

#### Enroll in 3 easy steps:

- Sign in securely to BMO Digital Banking
- Select "Pay & Transfer"
- Select "BMO Bill Connect" and follow the steps to enroll



Watch this quick demo on how easy it is to enroll.

Watch now

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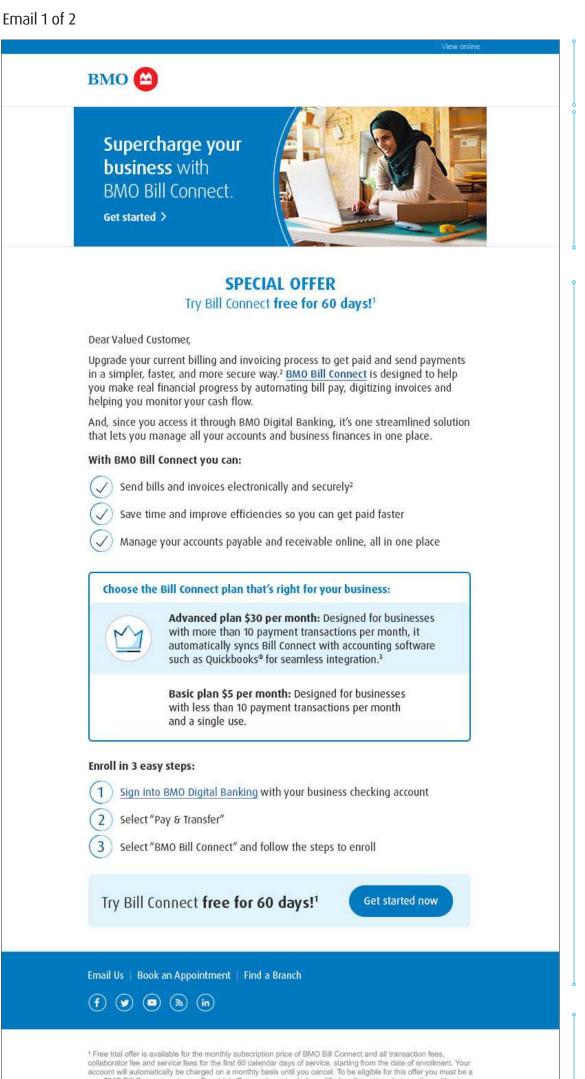
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# Bill Connect Acquisition Email Campaign



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will become effective immediately and you will be charged for all applicable transaction and services fees through the date of cancellation. All future dated transactions must be cancelled before you can cancel your plan. There is no contract and you are free to switch plans or cancel at any time. Basic users can upgrade to the Advanced Plan at anytime without losing data.

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# Subject line:

Get paid faster with BMO Bill Connect - try it free for 60 days!

Headline

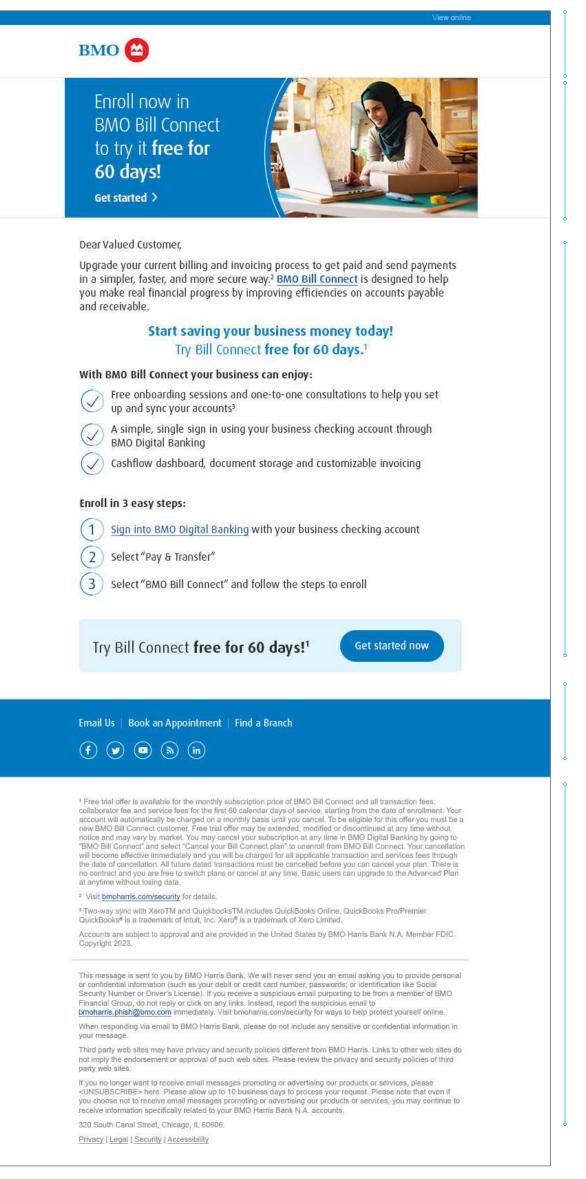
Main content

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# Bill Connect Acquisition Email Campaign

### Email 2 of 2



Header

# Subject line:

Start saving your business time and money with BMO Bill Connect.

Headline

Main content

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